

RE: 4241 S Kenyon St - Early Community Outreach for Design Review

Van Bronkhorst, Tom <Tom.VanBronkhorst3@seattle.gov>

Tue 12/14/2021 10:08 PM

To: DON_DREarlyOutreach <DREarlyOutreach@seattle.gov>; Diego Ruiz Diaz <drd@jwaseattle.com>

Cc: Julian Weber <jw@jwaseattle.com>; Daru Shi <ds@jwaseattle.com>; Arely Lopez Diaz <ald@jwaseattle.com>

Diego,

My apologies for not getting back sooner. Your plan is approved. Please be sure to document all your outreach as outlined in the Director's rule. When complete, please send me all the documentation for review.

Let me know if you have any questions.

Thanks,

Tom

Tom Van Bronkhorst

Strategic Advisor

Cell: 206.475.4247

seattle.gov/neighborhoods



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From: DON_DREarlyOutreach

Sent: Tuesday, November 23, 2021 3:55 PM

To: Diego Ruiz Diaz <drd@jwaseattle.com>; DON_DREarlyOutreach <DREarlyOutreach@seattle.gov>

Cc: Julian Weber <jw@jwaseattle.com>; Daru Shi <ds@jwaseattle.com>; Arely Lopez Diaz <ald@jwaseattle.com>

Subject: RE: 4241 S Kenyon St - Early Community Outreach for Design Review

Diego,

Thanks for sharing your outreach plan. I'll take a look and get back to you next week.

Thanks,

Tom

Tom Van Bronkhorst**Strategic Advisor**

Cell: 206.475.4247

seattle.gov/neighborhoods

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From: Diego Ruiz Diaz <drd@jwaseattle.com>**Sent:** Tuesday, November 23, 2021 11:04 AM**To:** DON_DREarlyOutreach <DREarlyOutreach@seattle.gov>**Cc:** Julian Weber <jw@jwaseattle.com>; Daru Shi <ds@jwaseattle.com>; Arely Lopez Diaz <ald@jwaseattle.com>**Subject:** RE: 4241 S Kenyon St - Early Community Outreach for Design Review

CAUTION: External Email

Hi Tom,

It has been a while since we began the outreach process for this project but after a short break to get other matters with this project sorted, we are ready to get back into this. Attached you will find the updated outreach plan for this project at 4241 S Kenyon St updated per your comments below.

Please let me know if there is anything else that needs to be updated in this plan before final approval.

Thank you,

Diego Ruiz Diaz

Intern

t: (206) 953-1305 ext.103

www.jwaseattle.com**ARCHITECTS**

From: DON_DREarlyOutreach <DREarlyOutreach@seattle.gov>**Sent:** Wednesday, October 13, 2021 2:57 PM**To:** Diego Ruiz Diaz <drd@jwaseattle.com>; DON_DREarlyOutreach <DREarlyOutreach@seattle.gov>

Cc: Julian Weber <jw@jwaseattle.com>; Daru Shi <ds@jwaseattle.com>; Arely Lopez Diaz <ald@jwaseattle.com>
Subject: RE: 4241 S Kenyon St - Early Community Outreach for Design Review

This message was sent from outside the company by someone with a display name matching a user in your organisation.
 Please do not click links or open attachments unless you recognise the source of this email and know the content is safe.

Diego,

Thanks again for sharing your outreach plans. Below are suggestions for making the outreach more equitable.

Please do not hesitate to call me if you have any questions. I can be reached at 206-475-4247.

Printed

Outreach: Door-to-door flyer distributed to residences and businesses within approximately 500 ft radius of the proposed site (high impact). Contains project information, link to online survey, link to DON's Early Outreach Blog and Calendar, and date/time/location of in-person outreach.

Additional: Translation required.

Documentation: Presentation of flyer to DON, map of distribution/number of locations/building typology, photo documentation

Please include the following translations to your outreach plan.

- *Spanish*
- *Amharic*
- *Chinese - Traditional*

Email the following individuals, along with neighborhood and community groups, found in the Rainier Beach Neighborhood Snapshot a pdf of the flyer along with an introductory note for context.

You can view the Rainier Beach Neighborhood Snapshot by clicking on this link:

[Rainier-Beach-Snapshot.pdf \(seattle.gov\)](#)

Organization	Contact Name	Email
Rainier Beach High School Renovation Team	Virginia Bethea	vowens@seattleschools.org
Rainier Beach High School Renovation Team	Monisha Harrell	Monisha.harrell@seattle.gov
Rainier Beach Action Coalition (RBAC)	Gregory Davis	gregory@rbactioncoalition.org

Rainier Beach Action Coalition (RBAC)	Patrice Thomas	patricecwt@gmail.com
Rainier Beach Action Coalition (RBAC)	Danielle Jackson	danielle@rbactioncoalition.org
Rainier Beach Action Coalition (RBAC)	Mahogany	mahogany@rbactioncoalition.org
Rainier Beach Action Coalition (RBAC)	Stew Bowerman	stew@rbactioncoalition.org
Seattle Neighborhood Group	Thomasina Schmitt	thomasina@sngi.org
Seattle Neighborhood Group	Cathie Wilmore	cathie@sngi.org
Boys and Girls Club of King County	Matelita Jackson	mpatu@positiveplace.org
Boys and Girls Club of King County	Ricole Jones	rjones@positiveplace.org
Boys and Girls Club of King County	Tanisha Scott	tscott@positiveplace.org
The Rainier Beach Link-to-Lake coalition	Sally Li, co-chair	homesbysally@gmail.com RBLinktolaake@gmail.com
COVID-19 Community Stakeholder	Sophia Benalfew	sophiab@ecseattle.org
COVID-19 Community Stakeholder	Lynda Greene	lyndag@sessc.org
COVID-19 Community Stakeholder	Diana Robinson	drobinson1@urbanimpactseattle.org
Horn of Africa	Tsegaye Gebru	tsegayeg@hoas.org
COVID-19 Community Stakeholder	Yordano steferi	yordanosteferi@gmail.com

El Centro de la Raza	Dulce Gutierrez Vasquez	dgvasquez@elcentrodelaraza.org
Casa Latina	Marcos Martinez	marcos@casa-latina.org
COVID-19 Community Stakeholder	Shannon Waits	shanation@gmail.com
COVID-19 Community Stakeholder	Tanisha Davis-Doss	Tanisha.davisdoss@bbbsps.org
COVID-19 Community Stakeholder	William Pickard	bpickard@pickard-murphy.com
Seattle Housing Authority	Jeniffer Calleja	Jeniffer.Calleja@seattlehousing.org
COVID-19 Community Stakeholder		lakewashington.cd@fpimgt.com
COVID-19 Community Stakeholder		abdugobeni@gmail.com
Somali Health Board		somalihealthboard@gmail.com
Somali Health Board		shidane@somalihealthboard.org

Please remember to include the following when implementing your outreach plan:

- Translate all written copy for posters, mailers, surveys and websites.
- Produce full-size flyers, letters, posters and web pages in each language.
- Mailing list- You can find instructions for downloading a [list of addresses within 500' here](#). Please make sure you are including apartments and other multi-family buildings in your mailing or make special arrangements.
- Add QR codes to printed materials so people can easily connect to translated pages, website and survey.
- Send a digital copy of your flyer, along with an introductory email for context, to the following media outlets.

LATINO		
Actitud Latina	Karina Gasperin	karina@oyepro.com
Conexion Contigo Radio	Lupita Zamora	zamora@lupitaconsulting.com
El Mundo	Martha Montoya	martha@elmundous.com
	Gustavo Montoya	gustavo@elmundous.com
	Office	editorial@elmundous.com

El Rey KKMO 1360 AM	Jorge Madrazo (Program Director)	jorgemadrazo@seamarchc.org
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CHINESE		
AAT TV (Asian American TV)	David Cho (Advisor)	dcho@aattv.com
	Office	news@aattv.com
Asia Today	John Chou (Publisher)	asia_today@hotmail.com
China Press Weekly (Seattle)	Hongyu Ren (Publisher)	rhy.helena@gmail.com
	Shiqiao Peng (Seattle Reporter)	shiqiaopeng@gmail.com
	Office	advsf@uschinapress.com
Chinese Radio Seattle on KKNW 1150 AM Alternative Talk	Xiaoyuan Su (CEO)	crsradio@gmail.com
MULTIETHNIC		
Community Radio KBCS 91.3 FM	Yuko Kodama (News and Public Affairs Director)	yuko@kbcf.fm
KVRU-LP KVRU 105.7 FM	PSA Manager	psa@kvruc.org
Multicultural Radio Broadcasting KXPA 1540 AM	Andrea Yamazaki (Program Director)	andreay@mrbi.net
AFRICAN AMERICAN		
Rainier Avenue Radio (RainierAvenueRadio.world)	Tony Benton (Station Manager)	tonyb814@gmail.com
The Voice	Brittney Nitta-Lee	brittney.nitta-lee@seattlehousing.org ;
Converge Media	Omari Salisbury	omari@whereweconverge.com
The Facts	Elizabeth Beaver "LaVonne" (Editor)	alzene@yahoo.com
	Marla Beaver	seattlefacts@yahoo.com
The Seattle Medium	Chris B. Bennett	chrisb@mediumnews.net
	Frank P. Barrow	pierce126@aol.com
The Skanner	Bernie Foster (Co-founder and Publisher)	bernie@theskanner.com
	Monica Foster (Seattle Office)	monica@theskanner.com
	Susan Fried (Seattle Photographer)	
	Office	info@theskanner.com
Z-Twins Radio KRIZ 1420AM Seattle	Chris B. Bennett	chrisb@mediumnews.net

KYIZ 1620AM Seattle KBMS 1480AM Vancouver		
EAST AFRICAN		
Washington African Media Association (WAMA)	Office	wamaafrica@gmail.com
ETHIOPIAN		
Andenet TV	Waynigus Debeb	mululife1@yahoo.com
Ethio Youth Media TV / Multimedia Resources and Training Institute (MMRTI)	Assaye Abunie	assayea@msn.com
Ethiopian Community Media Association	Ethiopia/Mulumebet Rette	ethiopy2000@hotmail.com
	Office	[mailto:info@ecseattle.org;]info@ecseattle.org;
Ethiopian Observer	Abel Gir	aghirmai@gmail.com
	Office	ethiopians@ethioobserver.net
Tringo TV	Dawit Habte	dawitha@gmail.com ;

Digital/Electronic

Outreach: Basic project website (multi-pronged method) with online survey (high impact) and public commenting function (high impact). Project info

Additional: Translation required.

Documentation: Link to website, survey prepared, number of surveys completed, demographic break down, coded surveys (qualitative and quantitative)

Digital/Electronic

Outreach: Dedicated basic project website (multi-pronged method) with public commenting function (high impact). Contains project information, contact information, link to online survey, and directions to the Seattle Service Portal. Project has also been added to DON Early Outreach Blog

Documentation: Link to website, comments received, summary of responses.

- Translate entire survey, survey site and website with public commenting function into *Spanish, Amharic and Chinese - Traditional*
- If you're directing people to one main website, be sure that links to translations are in-language, displayed prominently and easy to navigate. Include easy-to-find translation navigation on both your website and survey site.
- Invite people to leave or submit comments.
- Be sure website includes commenting function such as a text box for comments on the main landing page. Do not consider an email address in the contacts pulldown menu as meeting the "commenting function" requirement.

Please update your outreach plan to reflect the above comments and return to me for final approval. Do not hesitate to call me if you have any questions. I can be reached at 206-475-4247.

Thanks!

Tom

Tom Van Bronkhorst**Strategic Advisor**

Cell: 206.475.4247

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From: Diego Ruiz Diaz <drd@jwaseattle.com>**Sent:** Thursday, October 07, 2021 11:08 AM**To:** DON_DREarlyOutreach <DREarlyOutreach@seattle.gov>**Cc:** Julian Weber <jw@jwaseattle.com>; Daru Shi <ds@jwaseattle.com>; Arely Lopez Diaz <ald@jwaseattle.com>**Subject:** 4241 S Kenyon St - Early Community Outreach for Design Review

CAUTION: External Email

To Whom it may concern at the Department of Neighborhoods,

JW Architects has put together the outreach plan for project at 4241 S Kenyon St. Please see the attachment for the plan and let us know if you have any feedback.

We would also like to provide the Department with the following information for the blog:

Project Address: 4241 S Kenyon St Seattle, 98118

Brief Description:

This proposal is for (2) SFRs and (7) townhouses divided into 2 buildings of 3 and 4 units respectively, with (6) open parking stalls and future unit lot subdivision.

Contact Information:

Julian Weber, Founding Principal, JW Architects;

1257 S King St, Seattle, WA 98144

outreach@jwaseattle.com

Type of building: Multi-Family Building, townhouses.

Neighborhood: Rainier Valley

In Equity area: Yes

Once approved, we will add any upcoming meetings or events to the Early Community Outreach for Design Review Calendar.

Thank you,

JW Architects

Diego Ruiz Diaz

Intern

t: (206) 953-1305 ext.103

www.jwaseattle.com

